



DANI^ISTER

IP ADVISORY

TRADEMARKS | PATENTS | DOMAINS



Physicist (Dipl.-Physiker)
Tankred Z. Vogt

MANAGING PARTNER



M.A.
Giuseppe Sorrentino

PARTNER



Prof. (FH), DDr. MBA
Mario Situm

PARTNER

DANISTER

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DO YOU KNOW THE VALUE OF YOUR BRAND? HAVE YOU POSITIONED THE BRAND CORRECTLY?

DANISTER is a consulting and advisory firm specialized in intangible assets. Our experts and consultants as well as our global network of specialists will help you to get the most out of your intellectual property rights.



IP MANAGEMENT

We support you in implementing value-oriented brand management that is adapted to the mission, vision and strategy of your company.



VALUATION

We determine the monetary value of your brands, patents or domains, as well as appropriate license rates. We act as a neutral expert as well as a mediator or advisory expert.



SERVICES

Headed by our project team, we offer you access to our specialist knowledge as well as to experienced experts and consultants. Use our expertise and versatility to successfully solve complex issues.



DESIGN & CI

Together with you, we develop a corporate identity (CI) and a corporate design (CD) that are in line with your mission, vision and corporate strategy.



STRATEGY

Together with you, we develop an identity-based marketing strategy and make your brand unique. In addition, we also offer tailor-made coaching to support you in transformation processes and to increase your effectiveness.



TOOLS

Calculate the brand value with our tools. Use the expertise of our specialists. Create brand funnels and analyze the position of your brand in the market and competition.

You are having **questions** or are looking for **profession's advisory** for your company?

Find out more about our services or contact us now for a non-binding consultation



DANI^ISTER

DANISTER GmbH

Maximilianstraße 2
80539 Munich
Germany

P +49 89 20 500 85527

F +49 89 20 500 8150

E contact@danistergroup.com

www.danistergroup.com